

2003 North Carolina Employers' Summit on Health Care

Agenda May 30, 2003

- 7:30 am - 8:30 am** **CONTINENTAL BREAKFAST & REGISTRATION**
- 8:30 am - 9:00 am** **WELCOME**
Gerald Francis - Provost and Vice President of Academic Affairs, Elon University
Gregory A. Walters, President, Piedmont Health Coalition
- 9:00 am - 9:30 am** **INTRODUCTION of The Honorable Richard Burr**
Ralph M. Holt, Jr.
House Committee on Energy & Commerce
 (Subcommittee on Health)
 (Subcommittee on Energy and Air Quality)
 (Subcommittee on Oversight & Investigations)
House Permanent Select Committee on Intelligence
- 9:45 am - 10:30 am** **EMPLOYER COSTS – A Review of 2002 Survey Results**
Steven W. Graybill
William M. Mercer
- 10:30 am - 11:15 am** **THE FISCALLY FIT HEALTH BENEFIT PLAN**
Nancy C. Blough, JD, MBA
American Health Data Institute
- 11:15 am - 12:00 pm** **HEALTH & PRODUCTIVITY: THE ULTIMATE OUTCOME**
Sean Sullivan
Institute for Health & Productivity Management
- 12:00 pm - 12:45 pm** **Buffet Lunch**
Presentation of Lifetime Achievement Award for Jimmy N. Jordan
Gregory A. Walters, President, Piedmont Health Coalition
Allen E. Gant, Chairman & CEO, Glen Raven, Inc., Piedmont Health Coalition
- 12:45 pm - 1:30 pm** **HOMELAND SECURITY & DISASTER RECOVERY – An Employer Perspective**
George Buck, Ph.D.
Director Training & Evaluation / Associate Professor at University of South Florida's
Disaster Management & Humanity Assistance
- 1:30 pm - 2:30 pm** **REDUCING HEALTH COSTS THROUGH CONSUMER-CENTRIC DESIGN**
Ronald E. Bachman, F.S.A., M.A.A.A.
PricewaterhouseCoopers, L.L.P.
- 2:30 pm - 3:30 pm** **WHAT IS OUTSTANDING ON THE EMPLOYER'S HIPAA CHECKLIST?**
Ashley Gillihan
Alston & Bird LLP
- 3:30 pm - 4:30 pm** **Networking Afternoon Reception**

March 25, 2004 NC Employers' Summit on Health Care

Tentative Agenda

- 7:30 am - 8:15 am** **REGISTRATION & CONTINENTAL BREAKFAST**
- 8:15 am - 8:30 am** **WELCOME**
Gregory A. Walters, President
Piedmont Health Coalition
- 8:30 am - 9:15 am** **FUTURE DIRECTIONS IN U.S. HEALTH POLICY**
Andrew Webber
National Business Coalition on Health
- 9:30 am - 10:15 am** **ALL DOCTORS ARE NOT CREATED EQUAL**
Becky Cherney
Central Florida Healthcare Coalition
- 10:15 am - 11:00 pm** **DIABETES: ITS IMPACT ON HEALTH CARE UTILIZATION AND COSTS**
David G. Marrero, Ph.D.
Indiana University School of Medicine
- 11:00 am - 11:45 pm** **GEARING UP WITH THE LIFESTYLE CENTER FOR DIABETES MAINTENANCE**
Michelle Fritsch, Pharm.D
Clinical Pharmacy Specialist, Alamance Regional Medical Center
Principal Investigator, Bayer & PHC diabetes project
- 11:45 am - 12:30 pm** **Buffet Lunch**
Presentation "Health Impact Award"
- 12:30 pm - 1:15 pm** **Keynote Address**
Congressman Richard Burr (Invited)
2004 Candidate for the U.S. Senate
- 1:15 pm - 2:00 pm** **SURVIVE AND THRIVE**
Nancy C. Blough, JD, MBA
[American Health Data Institute](#)
- 2:00 pm - 2:45 pm** **THE FUTURE OF SELF-INSURANCE AND ALTERNATIVE RISK TRANSFER**
James A. Kinder
Self-Insurance Institute of America
- 2:45 pm - 3:30 pm** **Definity Health title**
Patricia Case
- 3:30 pm - 4:30 pm** **Reception & Networking in Exhibit Hall**
Visit the exhibitors and network with fellow professionals in our display area.



2005 NC Employers' Summit on Health

Wednesday, March 23

11:30 am - 1:00 pm REGISTRATION (Moseley Center at Elon University)

1:00 pm - 1:15 pm WELCOME

Gregory A. Walters, President
Piedmont Health Coalition
Dr. Gerald L. Francis, Provost & Vice President for Academic Affairs
Elon University

1:15 pm - 2:00 pm LIFETIME HEALTH

Bruce A. Hochstadt, MD, Principal
Mellon Human Resources & Investor Solutions

OBESITY: TWO COMPLEMENTARY STRATEGIES FOR WEIGHT LOSS

2:00 pm - 2:50 pm

Prevention & Treatment of Obesity – Do we have the tools? Do we have the will?
Howard J. Eisenson, MD, Program Director, Duke Diet and Fitness Center

2:50 pm - 3:20 pm

Weight Loss Surgery for Morbid Obesity - Fact or Fancy
John P. Grant, MD, Director, Weight Loss Surgery Clinic
Duke University Medical Center

3:20 pm - 3:30

Break

3:30 pm - 4:15 pm

ADULT IMMUNIZATIONS IN THE WORKPLACE

Cynthia Manfredi, MD, Medical Director
BP Amoco Corporation

4:15 pm - 5:00 pm

**A COLLABORATIVE MODEL FOR IMPROVING CARE
& REDUCING COSTS**

John P. Miall, Director of Risk Management
City of Asheville

5:00 pm - 5:30 pm

**FROM RESEARCH TO REALITY - ACCELERATING THE CURE
FOR DIABETES**

Mike Conrad, Executive Director, JDRF Triad Chapter
Jody DeMarco, Islet Cell Transplant Recipient

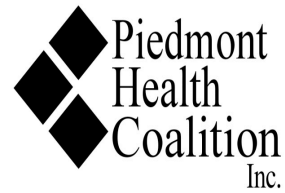
5:30 pm - 6:15 pm

Reception & Networking in Exhibit Hall

7:00 pm - 10:00 pm

DINNER & "Health Impact Award" Presentation

B. Christopher's Restaurant



Thursday, March 24

Day 2 Kick-off

7:30 am - 8:00 am

CONTINENTAL BREAKFAST (Exhibit Hall)

8:00 am - 8:15 am

OPENING COMMENTS

• **PHC's SMALL BUSINESS PARTNERSHIP PRODUCT**

Gregory A. Walters, Piedmont Health Coalition

Peter W. Chauncey, Chief Operating Officer, WELLPATH

8:15 am - 9:00 am

SUCCESSFUL STRATEGIES WITH HEALTH & PRODUCTIVITY

Ron Z. Goetzel, Ph.D.

Director, Cornell University Institute for Health and Productivity Studies

Vice President of Consulting and Applied Research, Medstat

9:00 am - 9:45 am

**EMPLOYER CHALLENGES & STRATEGIES FOR EMPLOYEE
WELL BEING**

Joyce M. Young, MD, MPH

Regional Well-being Director

IBM

9:45 am - 10:00 am

BREAK

10:00 am - 10:45 am

**KEEPING YOUR MEDICAL PLAN HEALTHY: NORTH CAROLINA
vs. NATIONAL MID-MARKET EMPLOYERS**

Scott A. King

Milliman USA

10:45 am - 11:30 pm

**CONTRACTING WITH PBMS - THE BUSINESS PRACTICES NOT
READILY DISCLOSED**

Christopher V. Goff, J.D.

President & CEO

Employers Health Purchasing Corporation of Ohio and its affiliate,

Community Healthcare Coalition, Inc.

11:30 am - 11:45 pm

CLOSING COMMENTS

2006 NC Employers' Summit on Health

Monday, March 20

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| 7:30 am - 8:15 am | REGISTRATION & CONTINENTAL BREAKFAST
(Moseley Center at Elon University) |
| 8:15 am - 8:30 am | WELCOME
Gregory A. Walters, President
Piedmont Health Coalition |
| 8:30 am - 9:15 am | IMPROVING HEALTH WITH INFORMATION TECHNOLOGY
Geoffrey T. Wood, President & CEO
Salem Health Solutions, Inc. |
| 9:15 am - 10:00 am | PROMOTING EMPLOYER HEALTHCARE ACCOUNTS
Samantha Ramos, Director, Employer Market
Johnson & Johnson Health Care Systems |
| 10:00 am - 10:15 am | BREAK (Exhibit Hall) |
| 10:15am - 11:00 am | SOLUTIONS FOR MANAGING SURGICAL BENEFITS - 31% of Employer Medical Costs
Patricia A. Gelnar, MD, Ph.D., President
Graphic Surgery, LLC |
| 11:00 am - 11:45 am | NORTH CAROLINA'S MEDICAL RESPONSE TO HURRICANE KATRINA
Preston B. Rich, MD
Chief, Trauma and Critical Care Services
Trauma Medical Director, University of North Carolina Health Care System |
| 11:45 am - 1:00 pm | Lunch & Presentation of "Health Impact Award"
<i>Senator Richard Burr (R-NC) INVITED (National Health Policy Landscape)</i> |
| 1:00 pm - 1:45 pm | LABORATORY TOOLS TO GAUGE EMPLOYEE HEALTH
Randy Simmons, Senior Vice President
Laboratory Corporation of America |
| 1:45 pm - 2:30 pm | THE VALUE OF MINIMALLY INVASIVE PROCEDURES
Jacob Drapkin, Vice President Reimbursement & Health Care Economics
Ethicon Endo-Surgery, Inc. |
| 2:30 pm - 2:45 pm | BREAK (Exhibit Hall) |
| 2:45 pm - 3:30 pm | LATEST BREAST CARE CONCEPTS IN OUR COMMUNITY
Dr. Jeffrey W. Byrnett, Alamance Surgical Associates
Dr. David A. Jordan, Burlington Radiological Associates
Sheena Lambert, RN, Nurse Educator/Liaison, Breast Care Center, ARMC |
| 3:30 pm - 4:15 pm | REMOVING THERAPEUTIC BARRIERS FOR DIABETICS
Remmert J. Laan, Director of Marketing
Disetronic Medical Syststems, Inc. - a member of the Roche Group |
| 4:15 pm - 6:00 pm | CLOSING COMMENTS & RECEPTION (Exhibit Hall) |

2007 NC Employers' Summit on Health

Monday, March 19

- 7:30 a.m. - 8:15 a.m.** **REGISTRATION & CONTINENTAL BREAKFAST**
(Moseley Center at Elon University)
- 8:15 a.m. - 8:30 a.m.** **WELCOME**
Gregory A. Walters, President
Piedmont Health Coalition
- 8:30 a.m. - 10:00 a.m.** **A HEALTH DRIVEN STRATEGY FOR A HEALTH DRIVEN PROBLEM**
Howard J. Weyers, President
Weyco, Inc. (a division of Prodigy Health)
- 10:00 a.m. - 10:15 a.m.** **BREAK (Exhibit Hall)**
- 10:15 a.m. - 11:15 a.m.** **CREATING A CULTURE OF EVIDENCE-BASED DECISION MAKING**
Melisa A. Fitzpatrick, RN, MSN, FAAN, Principal Healthcare Strategist
SAS Institute, Inc.
- 11:15 a.m. - 12:15 p.m.** **PROACTIVE STRATEGIES IN WORKPLACE HEALTH PROMOTIONS**
Debbie Zimmerman, MBA, Wellness Manager
Polk County School Board
- 12:15 p.m. - 1:30 p.m.** **Lunch & Presentation of "Healthcare Leadership Award"**
- NORTH CAROLINA'S LANDSCAPE IN HEALTH POLICY**
Hugh H. Tilson, Jr., J.D., MPH, Senior Vice President
North Carolina Hospital Association
- 1:30 a.m. - 2:30 p.m.** **THE POWER OF PUBLIC REPORTING: IMPROVING QUALITY WHILE
REDUCING COSTS**
Cheryl DeMars, MS, Chief Executive Officer
Employer Health Care Alliance Cooperative (The Alliance)
- 2:30 p.m. - 2:45 p.m.** **BREAK (Exhibit Hall)**
- 2:45 p.m. - 3:45 p.m.** **ATTAINING BETTER DIABETES CARE VIA CONTINUOUS GLUCOSE
MONITORING**
Aaron J. Kowalski, Ph.D., Vice President
Juvenile Diabetes Research Foundation
- 3:45 p.m. - 5:00 p.m.** **Closing Comments & Reception in Exhibit Hall**