

2008 NC Employers' Summit on Health

Wednesday, March 26

- 7:30 a.m. - 8:15 a.m.** **REGISTRATION & CONTINENTAL BREAKFAST**
(Koury Business Center at Elon University)
- 8:15 a.m. - 8:30 a.m.** **WELCOME**
Gregory A. Walters, FACHE, President
Piedmont Health Coalition
- 8:30 a.m. - 10:30 a.m.** **SELF-DECEPTION: How to REALLY See Myself and Others**
Bruce A. Berger, Ph.D., R.Ph., Professor & Head of Pharmacy Care Systems
Auburn University
- 10:30 a.m. - 10:45 a.m.** **BREAK (Exhibit Hall)**
- 10:45 a.m. - 11:45 a.m.** **PROACTIVE STRATEGIES IN WORKPLACE HEALTH PROMOTIONS**
Debbie Zimmerman, MBA, Wellness Manager
Polk County School Board
- 11:45 a.m. - 12:30 p.m.** **LUNCH & HEALTHCARE LEADERSHIP AWARD PRESENTATION**
MICHELLE A. FRITSCH, Pharm.D., CGP
Alamance Regional Medical Center
- 12:30 p.m. - 1:30 p.m.** **PREVENTION: The Missed Opportunity**
Meg Molloy, DrPH, MPH, RD, Executive Director
NC Prevention Partners
- 1:30 p.m. - 2:30 p.m.** **TOMORROW'S MEDICINE: You CAN Count On It!**
Thomas J. Morrow, MD, Past President
National Association of Managed Care Physicians
- 2:30 p.m. - 3:30 p.m.** **THE EXPANDING ROLE FOR SUPPLEMENTAL BENEFITS**
Frank Ferez, Managing General Agent
Colonial Life
- 3:30 p.m. - 3:45 p.m.** **BREAK (Exhibit Hall)**
- 3:45 p.m. - 4:30 p.m.** **HEALTHCARE 2.0, A PROPOSAL FOR UNIVERSAL ACCESS AT THE SAME PRICE**
Jeffrey Segal, MD, FACS, Chief Executive Officer
Medical Justice Services, Inc.
- 4:30 p.m. - 5:30 p.m.** **Closing Comments & Reception in Exhibit Hall**